



**CZECH PRESIDENCY OF THE COUNCIL  
OF THE EUROPEAN UNION**

# **Conference on the Role of SMEs in the Supply Chain**

**Olomouc, 27 - 29 May 2009**

## **Information brochure**



## **“Increased Role of SMEs in the European Defence and Security Supply Chain”**

Conference venue: Hotel Flora, Olomouc, Czech Republic

Date: 28 May 2009

### **Tentative Program:**

#### **27 May**

14.00 – Special Air transport from Prague Ruzyně International Airport to Olomouc provided by organizer

16.00 – Arrival and accommodation in Hotel Flora, Olomouc

18.00 – Cultural Event

20.00 – Reception hosted by Deputy Minister Jaroslav Kopřiva

#### **28 May**

09.00 - Registration

09.30 – Welcome address

H.E. Vlasta Parkanová, Minister of Defence, Czech Republic

09.40 – Opening address

Mr. Jaroslav Kopřiva, Deputy Minister for Armaments, Czech Republic

10.00 – Keynote Speech:

Mr. Luigi Vitiello, Acting Head of Unit 1 Defence, Aerospace and Maritime Industries,  
European Commission, DG ENTR

#### **SMEs – the priority for the European Commission**

10.20 – Keynote Speech:

Mr. Adam Sowa, Deputy Chief Executive Operations, European Defence Agency

#### **Depth and Diversity: SMEs and competitive EDTIB**

10.40 – Keynote Speech:

#### **SMEs Role in the Defence Supply Chain – Industry View**

Mr. Peter Lundberg, President & CEO Swedish Security & Defence Industry

11.00 – Coffee Break

**11.30 – Panel discussion “Centres of Excellence – the opportunity for SMEs?”**

Moderator

Dr. Martin Haunschild, President bavAIRia Cluster Initiative

Panellists

Mr. Reinhard Schütte, Deputy Director, Federal Office of Defence and Technology and Procurement, Republic of Germany

Mr. Michal Filipi, Aliachem, s.r.o., Czech Republic

Mr. Marek Dltz, CSOB, Czech Republic

13.00 – Hosted Lunch

**14.30 – Panel discussion on “SMEs and Security of Supply”**

Moderator

Mr. Arturo Alfonso-Meiriño, Director I&M, European Defence Agency

Panellists

Mr. Gunnar Holmgren, NAD, Sweden

Dr. Rolf-Juergen Ahlers, Chairman ASD SME Group

Ms. Dagmar Metzger, Enterprise and Industry DG EC

16.00 – Coffee Break

16.30 - Plenary discussion, presentation of conclusions Mr. Pavel Černý, Deputy NAD, Czech Republic

17.00 - Conference conclusion

18.00 – Cultural Event

19.30 – Hosted Dinner

**29 May**

08.00 – Departure from the Hotel Flora to AF Base Přerov, transfer to the Prague Ruzyně Airport

## **Practical Information**

### **1) Accreditation**

There is a central on-line electronic tool for accreditation of all attendees. For the accreditation of each participant please use following link:

<https://events.eu2009.cz/registration/EDTIB>

You will be requested to provide following information:

- First name,
- Middle name,
- Surname,
- Nationality,
- Date of birth,
- State of birth,
- Organisation,
- Address,
- City,
- Country,
- Zip code,
- E-mail,
- Phone,
- Mobile,
- Fax,
- Identification document (ID Card, Passport) and its number, issued by,
- Dates and times of arrival and departure,
- **Special requirements:**
  - **indicate your request for the flight from Prague to Airbase Prerov with consequent transfer to Olomouc and back organized by the CZ MoD;**
  - **inform us about your individual transportation means you take to get to the meeting venue in Olomouc;**
  - **inform us about special food requirements, if any.**

**Please register as soon as possible so that we can process consequent organizational issues related to the conference.**

**Deadline for accreditation: 30/04/2009**

## **2) Hotel reservation**

We have made initial block booking at the Hotel FLORA, where the governmental price is guaranteed. The price per room/night: 108 EUR

### **Direct reservation:**

[hotelflora@hotelflora.cz](mailto:hotelflora@hotelflora.cz)

tel. +420 585 422 200, fax. +420 585 421 211

**The code for the reservation: "Conference SMEs", credit card number will be required.**

**Deadline for hotel reservation: 30/04/2009**

**Please contact the Hotel FLORA staff as soon as possible and inform the POC via e-mail that you have made the hotel reservation.**

For more information about the hotel see: For more information about the hotel see: [www.hotelflora.cz](http://www.hotelflora.cz) (A Balneo Center is available for the delegates including the swimming pool, see: [www.klidapohoda.cz](http://www.klidapohoda.cz). If interested, please reserve on [b.sova@tiscali.cz](mailto:b.sova@tiscali.cz) or +420 602 788 818.)

**Please note that after 26<sup>th</sup> of April 2009 we will not be able to guarantee the same conditions resulting from the accreditation and reservation system (for accommodation and other related services) for delegates of the conference.**

## **3) Transfer from the Prague Airport to Olomouc and back**

The special air transfer will be provided from Prague Airport to Olomouc and back by organizer. Therefore we would like to ask you to plan your flight accordingly, i. e.:

- **on 27 May 2009 arrival in Prague at 12 a.m. at the latest** (the flight from Prague to AF Airbase Prerov is scheduled from Terminal 3 at 2 p.m., the expected arrival to the Hotel FLORA in Olomouc is 4 p.m.),
- **on 29 May 2009 departure from Prague Airport after 12 a.m.** (departure from the Hotel Flora approx. at 07.45, the flight from AF Airbase Prerov to Prague

Airport is scheduled at 9 a.m., the expected arrival to the Prague Airport Terminal 3 is 10:00 a.m.).

Bus shuttle between the terminals will be provided as well.

#### **4) Conference venue in Olomouc**

Conference will take place in the Hotel FLORA. For more information see: [www.hotelflora.cz](http://www.hotelflora.cz)

#### **5) Point of Contact**

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## 6) Orientation City Plan



## **7) General Information**

The conference will be conducted in English.

On the first day, i.e. 27 June 2009 a hosted dinner will be organized for the delegates (formal dress).

On the second day, i.e. 28 May 2009 the conference day, the delegates will be invited for the reception (formal dress).

Transport during the conference will be provided by the organizer.

## **8) Conference web-site**

Any updated information about the Conference on the Role of SMEs in the Supply Chain will be posted on the web-site: [www.army.cz/scripts/detail.php?id=12593](http://www.army.cz/scripts/detail.php?id=12593)

## **9) Other useful web-sites**

For more information about Prague Airport see: [www.csl.cz](http://www.csl.cz)

For more information about Olomouc see: [www.olomouc.eu/eng](http://www.olomouc.eu/eng)

For more information about Olomouc and the region see: [www.olomouc-tourism.cz](http://www.olomouc-tourism.cz)